

Director of Advocacy and Government Affairs

Prepared on: 6/15/2023

Department: Political/Government Affairs

Classification: Exempt/Salaried

Reports To: DakCU President/CEO

Effective Date: August 2023

Role:

To represent the member credit unions in matters involving state and federal governments, with an overall objective to maintain a positive regulatory environment in which member credit unions can flourish. Acts as chief lobbyist and liaison to state policy making authorities and coordinates grassroots efforts to convey credit union concerns to policy makers. Provide weekly legislative updates to membership via association's communication collateral materials and networks; and provide legislative activity updates to the Dakota Credit Union Association's SD Government Affairs Committees (GAC).

Major Duties and Responsibilities: Association)

- Serves as the registered lobbyist for the Association and as the main contact with legislative and executive branches of state and federal government offices. Coordinates communications and personal contact by credit union representatives with elected and appointed officials, on behalf of the Association.
- Implements and maintains monitoring systems to identify proposed legislation and developing issues which affect or could affect member credit unions. Communicates this information to the president and assists in determining positions and/or action to be taken or recommended to State Governmental Affairs Committees.
- Develops, implements, and maintains political participation programs for the Association and credit union officials.
- Prepares and presents testimony or talking points before state governmental agencies.
- Assists with preparation of annual legislative strategic objectives.
- Directs the political education and PAC (political action committee) fund raising programs and activities.
- Other duties as assigned.

Expectations:

To achieve the objectives established in the Associations legislative plan.

To develop and/or maintain favorable rulings and legislation for credit unions at the State level.

To achieve a high level of credit union involvement in the political process and legislative awareness.

To meet or exceed the Association's annual political action fund raising goals.

To keep management and credit union representatives informed of impending legislative activity, on a state and federal level, in a timely and accurate fashion.

Knowledge and Skills:

Experience: Five years or more of similar or related experience.

Education: A bachelor's degree or experience in a related field

Other Skills: An awareness of the state and national financial service environment, as well as extensive knowledge of credit union philosophy, and general business practices. Experience in a credit union is helpful.

Location: Sioux Falls, South Dakota with the opportunity to work remotely on occasion.

To Apply: Send application and credentials to Dakota Credit Association, 2005 N. Kavaney Dr.#201, Bismarck, ND 58501, dakcu.org