

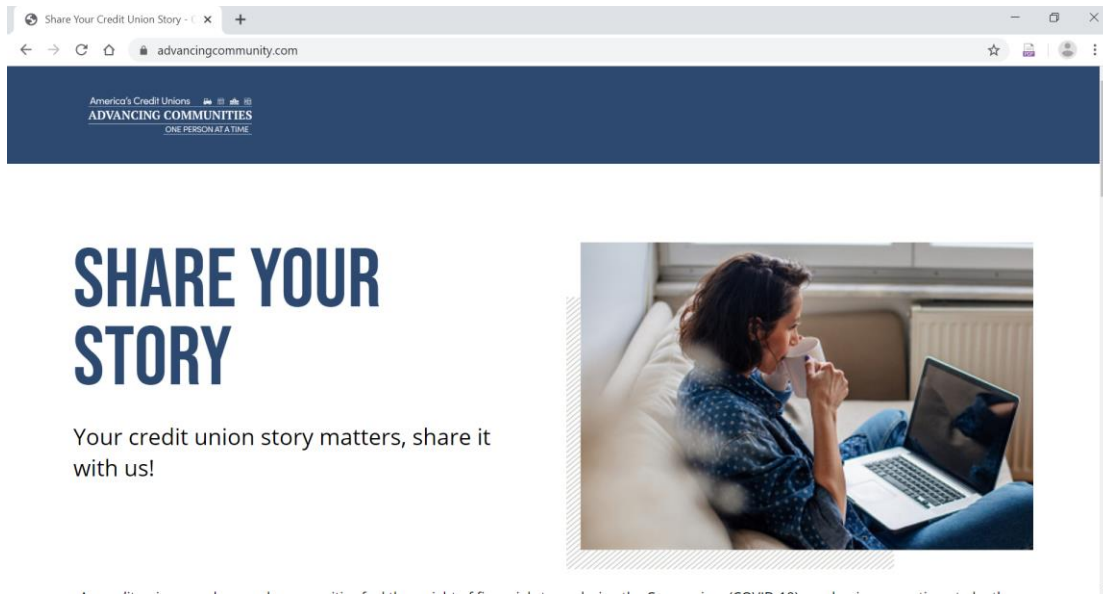
Video Best Practices

- I. General
 - a. Make sure that your light source is in front of you, rather than behind you.
 - b. When picking your video location, it's best to be in a quiet room without a lot of ambient noise.
 - c. If available, try to use a microphone so that the sound is picked up clearly and ambient noise is minimized.
- II. Recording
 - a. State your name, Credit Union and /or place business, and position.
 - b. Your recording should be 20 seconds to a minute long.
 - c. Look into the camera.
 - d. Avoid big breaths.
- III. Smart Phone Submissions
 - a. It's best to submit the videos via smartphone to the website.
 - b. When submitting, be sure to turn your phone horizontally so that the frame is not compressed.
 - c. Make sure to your notifications are set to silent so that your recording is not interrupted.
- IV. Computer Video Submissions
 - a. Turn off all audio program notifications. This way you will not be interrupted. If possible, close all programs except for your camera when taking your video.
 - b. Dedicated web cameras, that are not built into laptop computers, tend to provide clearer video and audio.
- V. Tablet Submissions
 - a. Like with smartphones, it's best to turn the tablet horizontally so that the video will not compress the frame.

Sample Questions

- What are the unique needs for members in your area?
- Why are credit unions well suited to serve such a diverse state?
- How do you show commitment to your members and your communities?
- What has your credit union specifically don't in response to the COVID-19 pandemic?
- Any stories about helping individual members or community involvement?

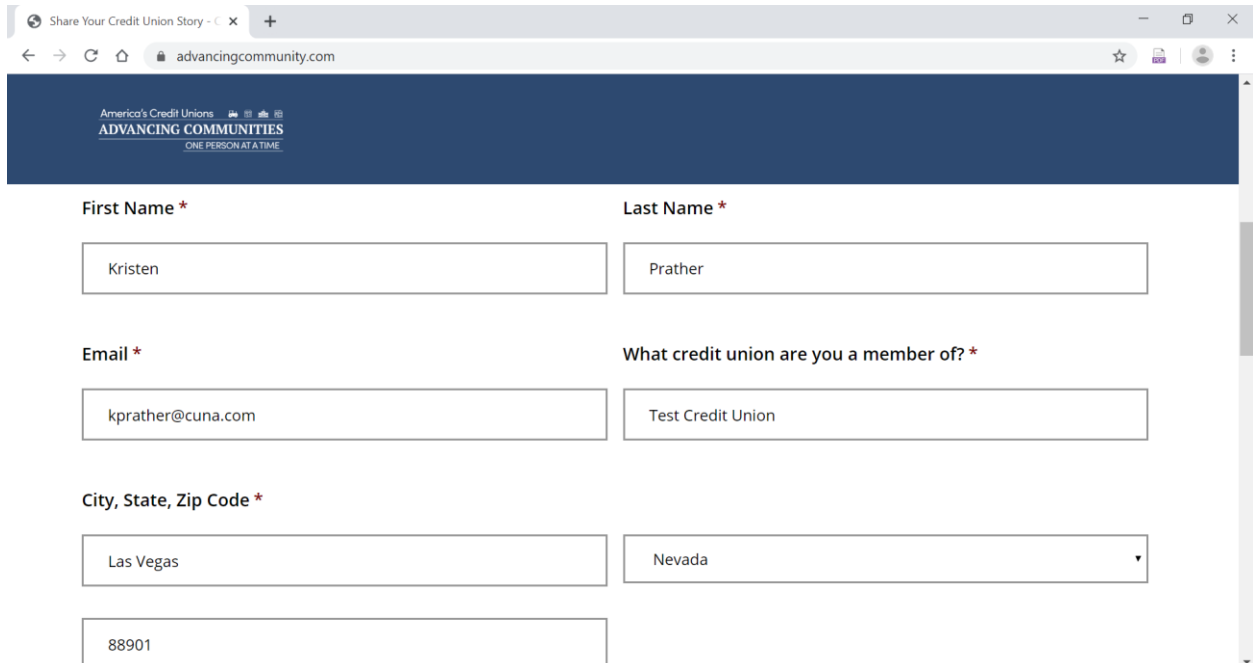
Go to www.advancingcommunity.com and click on “Share Your Story” at the top right of the page.



Scroll down the page until you see the text about the COVID-19 pandemic and the form where you can fill out your information.

A screenshot of the form on the website. The text reads: 'As credit union members and communities feel the weight of financial stress during the Coronavirus (COVID-19) pandemic, we continue to be the only financial services partners that put the financial well-being of the people they serve ahead of the bottom line. Do you have a story on how your credit union is helping its members? We'd love to hear it. Please share it using the form below.' The form consists of several input fields: 'First Name *', 'Last Name *', 'Email *', 'What credit union are you a member of? *', and 'City, State, Zip Code *'. Each field is currently empty.

Fill out the form with your information including name and credit union.



Share Your Credit Union Story - C x +

advancingcommunity.com

America's Credit Unions
ADVANCING COMMUNITIES
 ONE PERSON AT A TIME

First Name * **Last Name ***

Kristen Prather

Email * **What credit union are you a member of? ***

kprather@cuna.com Test Credit Union

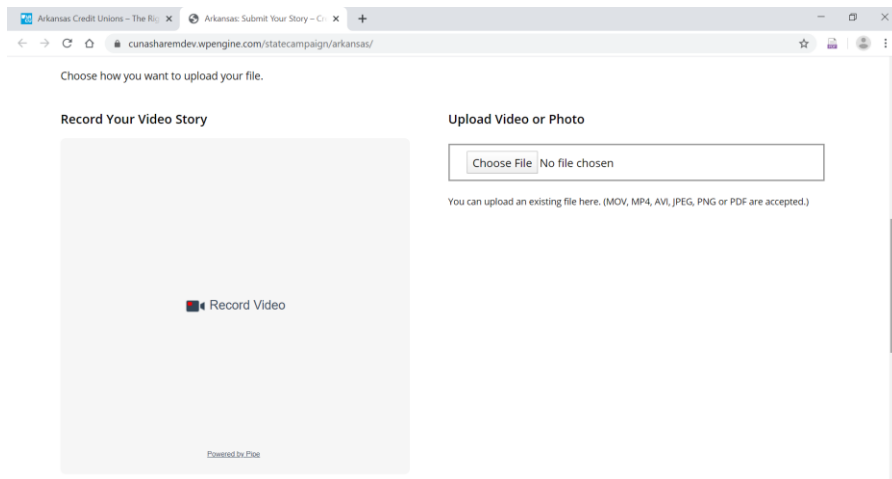
City, State, Zip Code *

Las Vegas Nevada

88901

If you want to record a live video, click on the Record Live Video option on the left. This will open the camera function on your device so that you can begin the recording. If connecting to film a live video through your laptop, you will likely get a notification request at the top left of your internet browser. Click "Allow" so that you can begin recording your video.

If you have already recorded your video and have it saved, please upload it through the form on the right.



Arkansas Credit Unions - The R... x Arkansas: Submit Your Story - C... x +

cunasharedev.wpengine.com/statecampaign/arkansas/

Choose how you want to upload your file.

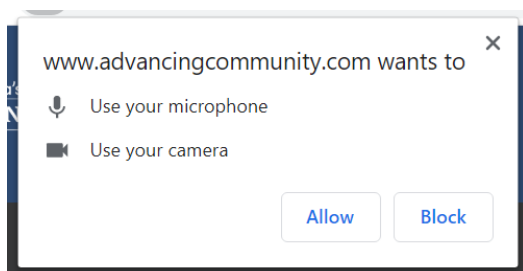
Record Your Video Story

Record Video

Upload Video or Photo

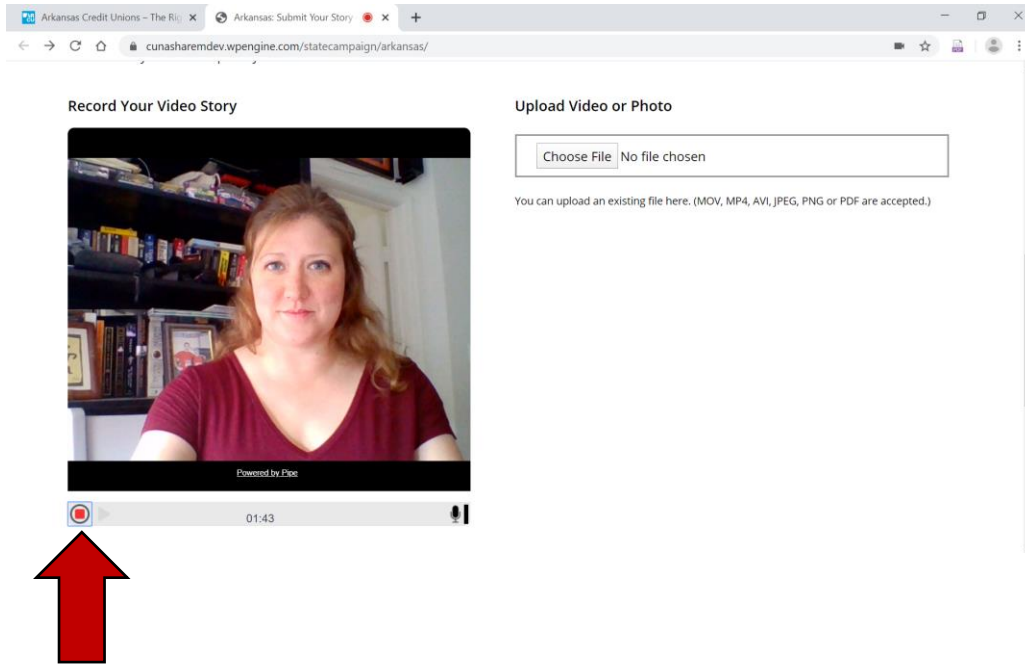
Choose File No file chosen

You can upload an existing file here. (MOV, MP4, AVI, JPEG, PNG or PDF are accepted.)

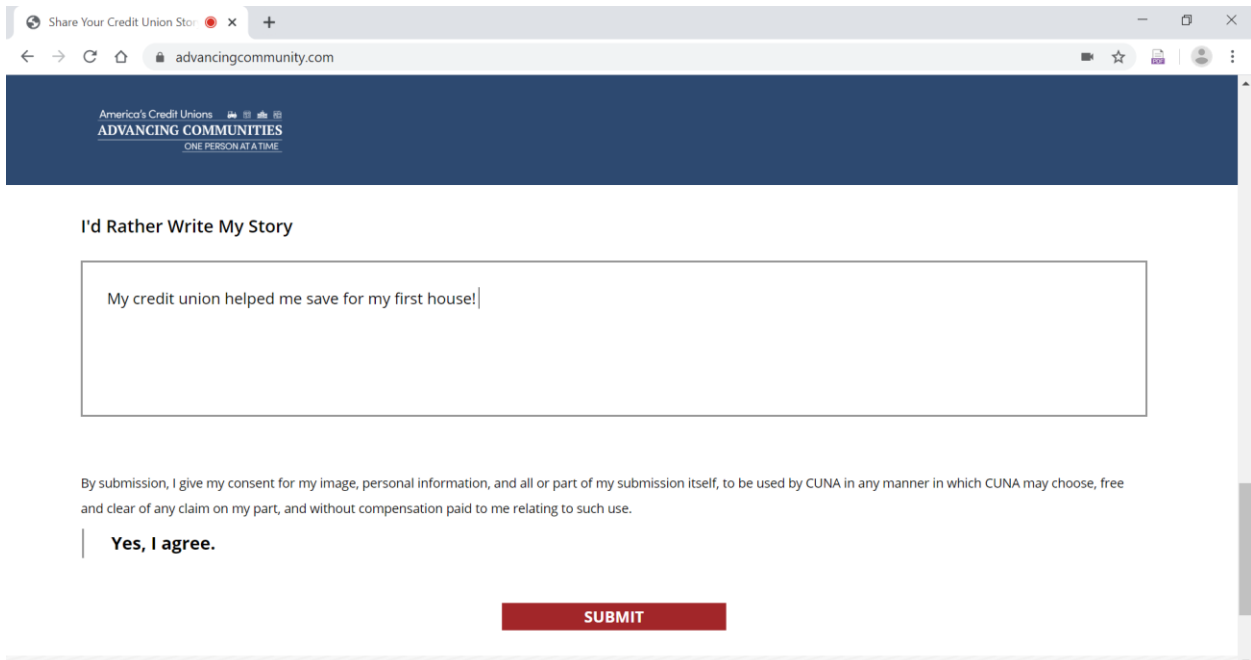


Be sure to click on the Red record circle at the bottom to begin recording.

When you are done recording, but sure to click the red button at the bottom again.



If you're a bit camera shy, you can also write out your credit union story by scrolling below the video submission to the text box.



After you have finished sharing your story, be sure to click "Submit" in order to send it.