

Speaker Biography

Catie McDonald

Catie McDonald is a trusted strategic partner and leader passionate about the credit union movement. Known for her ability to ask thought-provoking questions and listen intently, Catie leverages her communication skills to drive successful outcomes in her work.



Throughout her career, Catie has collaborated closely with CEOs, executive leadership teams, and various Boards, bringing clarity to strategic vision and aligning stakeholders to produce remarkable results.

Known for her facilitation skills, Catie consistently receives feedback for her ability to make strategy sessions engaging and enjoyable. Participants are often surprised by how much fun they have while discussing critical matters, a testament to Catie's talent for creating a collaborative and energizing environment.

This passion is reflected professionally in her leadership on the Financial Well-being for All program while at CUNA – helping Boards and credit unions understand how to serve their members better and incorporate financial well-being and diversity, equity, and inclusion into their strategic plans.

As a strategic partner and leader, Catie McDonald combines her expertise in the financial services and credit union industry, exceptional communication skills, and a genuine passion for making a difference. By working with Catie, you can unlock the full potential of your credit union or organization and create a lasting impact in the communities you serve.